

REGISTRATION FORM:

2008 LAM Annual Conference

April 20, 21 & Museum Day at the Capitol

April 22 Baton Rouge

Please use a separate form for each delegate. If you need extra forms, please copy this form. Mail completed form and payment to: **LAM Annual Conference, PO Box 4434, Baton Rouge, LA 70821. For more information, call the LAM office at 225-383-6800 or toll free at 1866-915-4LAM (4526) or email to:**

info@louisianamuseums.org

Name & professional title: _____

Institution: _____

Mailing address (P.O. Box/Street, City, State, Zip)

Phone () _____ Fax () _____

Parish _____ Email _____

Please check all that apply:

I am an individual LAM member

I am a new LAM member Student

Register me for the following:

Sunday, Monday, and Tuesday full conference (includes all events)

LAM Member \$125

Non LAM Member \$150 (includes individual membership)

Students \$10 full conference w/ Student ID

Full Conference

Sunday \$30

Monday \$50

Museum Day at the Capitol only \$50

Awards Luncheon \$35

Monday Evening Reception (complimentary)

Payment: Total amount \$ _____

Make check, payable to LAM

I prefer MasterCard Visa

Card number _____

Expiration date _____

Name on card _____

Card billing address (P.O. Box./Street City, State, Zip)



**LOUISIANA
ASSOCIATION
of MUSEUMS**

ANNUAL CONFERENCE 2008

April 20 - 22 Baton Rouge

April 21 Museum Day at the Capitol

CONFERENCE SCHEDULE

Sessions are held at Shaw Center for the Arts, 100 Lafayette Street. Registration is in the lobby. Classes are held on the 2nd and 3rd floors. The luncheon and "Learning for the Fun of It" will be at the Old State Capitol.

Sunday Afternoon

1:00-5:00 PRE-REGISTRATION

Shaw Center For The Arts Lobby

Turner Gallery

3:00-4:00 American Association for State and Local History Leadership.

This session will address the "Leadership" part of AASLH's mission as the CEO, Terry Davis will share out-front leadership projects in the works at AASLH, including the national Federal Formula Grant Initiative. Terry Davis, CEO AASLH

Turner Gallery

4:00-5:00 DCRT Funding Opportunities

Department of Culture Recreation and Tourism will explore finding opportunities; some you know about and some that you might find quite surprising! Matt Reonas, Heritage Trail Coordinator and DCRT Panelists

WELCOME RECEPTION

**Shaw Center For the Arts
4th Floor River Terrace**

5:00-7:00 IN THE EVENING

Monday

8:30–9:30 REGISTRATION & COFFEE

Shaw Center For The Arts Lobby

9:30–10:45 EARLY MORNING SESSIONS

Classroom 1

Museum Planning – Museum Gold! (Brought Back by Popular Demand)

Learn how to strengthen your museum power through comprehensive planning for the future. This condensed version of a full day Go for the Gold workshop is a Guide for Organizational and Leadership

Development. Participants will receive tools to help improve museum operations through six essentials for success. All attendees will give their organization a “health checkup.” Excellent workshop for boards and directors. Jan Bernard, Public Affairs Consulting

Classroom 2

“Building a Powerful Board for Fundraising”

A volunteer leadership team that understands supports and fully engages in the fundraising process is critical to success in your resource development efforts. Attend this interactive workshop to learn proven strategies to move the reluctant into action and develop a strong fundraising board. Emily Distefano & Associates

Turner Gallery

“What State Government Can Do For You: Working with CRT and Its Programs” This introductory panel will acquaint museum staff and supporters with the programs of the Department of Culture, Recreation, and Tourism, operating under Lt. Governor Mitch Landrieu. DCRT can be a daunting administrative maze at times, especially for those unfamiliar with state government, but it nonetheless offers a wealth of resources and technical expertise that can benefit every museum. The staff is well versed in their fields, and can offer support at a number of levels. The main divisions and programs are highlighted in this session. Matt Reonas, Heritage Trail Coordinator and DCRT Panelists

10:45–11:00 COFFEE BREAK

Shaw Center Lobby

11:00–12:15 LATE MORNING SESSIONS

Classroom 2

“Raising the Bar through Major Gifts”

Annual Giving is the source of unrestricted funds for operations and major gifts can significantly increase revenue. This workshop will give participants practical steps in starting or enhancing a major gifts program. Emily Distefano & Associates

Turner Gallery

“Back to Fundraising Basics: The Basics that We Too Often Forget”

In this session, Susan Skramstad, former Vice Chancellor for Advancement at the University of Michigan's Dearborn campus and a fundraising consultant for over a decade, will remind us all of the basics of fundraising. She will focus on the important, yet very simple things required to create, cultivate, strengthen, and maintain a relationship with donors that even very sophisticated museums too often forget. Susan Skramstad, Development Consultant

Old State Capitol-4th Floor Computer Lab

“Learning for the Fun of It: Crash Course in New State Standards for History, Science, and the Arts in Schools”

Help your museum education program keep pace with changes in the K-12 curriculum and discover ways to engage students in learning for the fun of it! Participants will learn about the new K-12 literacy strategies and the common ground between museum education standards and the K-12 curriculum. Bring your ideas and use our “make-and-take” templates to create educational activities for your exhibits and programs. Memory Seymour, Education Director, Louisiana’s Old State Capitol

ANNUAL BUSINESS & AWARDS LUNCH

LOUISIANA’S OLD STATE CAPITOL

100 North Boulevard

Senate Chamber

**Keynote Speaker Harold Skramstad,
President Emeritus
Henry Ford Museum & Greenfield Village**

**“Why Should We Get the Money?”
12:15–2:15 IN THE AFTERNOON**

2:30–3:45 AFTERNOON SESSIONS

Old State Capitol—4th Floor Computer Classroom

Exhibit Development: Collaboration

In this session, we will discuss ways to promote a smooth exhibit development process. This will include example guidelines for the curator or content writer and the exhibit designer/fabricator. The road to a good exhibit is often fraught with difficulty and the key to traversing the obstacles is good communication and realistic timeline. Like any other team sport, everyone improves with practice! Whitney Babineaux, Exhibit Design and Fabrication.

Classroom 1

Shaping the LAM Campus: A Continuing Education Program for Museum Professionals

Join our panel as they discuss issues related to the development of a LAM Campus and a formal and/or informal continuing education program for Louisiana museum professionals. Topics include the benefits of establishing an education program for museum professionals; the type of recognition awarded upon course/program completion; and attracting, training, and retaining young museum professionals. Share your ideas concerning core curriculum elements in areas such as Museum Administration, Curatorial, Exhibition, and Collection Management, Education and Outreach, Public Relations, Budgets, and Marketing. Sam Rykels, Interpreter Louisiana State Museums and Panelists

Classroom 2

Increasing Your Membership and Keeping the Number Growing.

Learn old and new ways to insure renewed memberships and innovative ways to keep that number going up! Terry Burton, Membership Development National World War II Museum and panelists

4:00 - 5:15

ECONOMIC IMPACT STUDY PRESENTATION

MONDAY EVENING

LEGISLATIVE RECEPTION

LOUISIANA STATE MUSEUM

660 North Fourth Street

Celebrating

The First Annual Museum Day at the Capitol

6:00 – 8:00 IN THE EVENING

Sponsored by CITGO Petroleum Corporation

TUESDAY

MUSEUM DAY AT THE CAPITOL

STATE CAPITOL

8:30–10:00 SET UP FOR DAY AT THE CAPITOL

**10:00-2:30 SCHEDULE APPOINTMENTS WITH
YOUR LEGISLATOR**

11:45 PICK UP BOX LUNCHES

3:00 STRIKE DISPLAYS